

ClearlyCompliant

GDPR Compliance Report — example.co.uk

Prepared for: sample@example.co.uk
Scan date: 05 June 2026, 12:19 UTC

58%

Needs Improvement

14 of 24 checks passed

Summary

Section	Passed	Failed	Score
1. Technical Security	5	1	83%
2. Privacy & Legal Documents	3	1	75%
3. Consent & Cookie Management	1	2	33%
4. Data Collection	2	2	50%
5. Third-Party & Tracking	1	2	33%
6. User Rights	2	2	50%

Site Overview

CMS / Platform	WordPress
CDN	Cloudflare
Other Trackers	Hotjar

1. Technical Security

✓ HTTPS Enabled Your site is served over HTTPS, encrypting data in transit.
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No Mixed Content

No mixed content detected — all resources are loaded securely.



X-Frame-Options Header

X-Frame-Options header is set, protecting against clickjacking attacks.



Content Security Policy Header

Content Security Policy (CSP) header is missing. This increases the risk of XSS attacks that could compromise user data.



X-Content-Type-Options Header

X-Content-Type-Options header is set.



Referrer-Policy Header

Referrer-Policy header is set, controlling what data is shared when users navigate away.

2. Privacy & Legal Documents



Privacy Policy Present

A privacy policy was detected on your site.



Cookie Policy Present

A cookie policy was detected on your site.



Terms & Conditions Present

Terms and conditions were detected on your site.



Data Retention Policy Mentioned

No data retention information was found. GDPR requires you to specify how long you retain personal data.

3. Consent & Cookie Management



Cookie Consent Banner

A cookie consent mechanism was detected on your site.



Cookie Preferences Link

No cookie preferences link was found. Users should be able to easily manage or withdraw their cookie consent.



Form Consent Checkbox

No consent checkboxes were found on forms. If your forms collect personal data, explicit consent should be obtained.

4. Data Collection



Contact Form

A contact form was detected. Ensure your privacy policy explains how form submissions are stored and processed.



Newsletter Signup

No newsletter signup detected.



Login / Account System

A login or account system was detected. Ensure your privacy policy covers account data and that appropriate security measures are in place.



Ecommerce

No ecommerce functionality detected.

5. Third-Party & Tracking



Google Analytics

Google Analytics was detected. This transfers user data to Google — ensure you have consent and this is documented in your privacy policy.



Facebook Pixel

No Facebook Pixel tracking was detected.



Third-party tracker: Hotjar

Hotjar tracking was detected. Ensure this is disclosed in your privacy policy and covered by your cookie consent.

6. User Rights



Unsubscribe Mechanism

No unsubscribe or opt-out mechanism was found. GDPR requires users to be able to withdraw consent and opt out of marketing at any time.



Contact Information Present

Contact information was found on your site.



Data Protection Officer (DPO) Information

No DPO information was found. Depending on your processing activities, you may be required to appoint and publish DPO contact details.



Data Subject Rights Mentioned

Data subject rights are referenced in your privacy policy.

AI Analysis: Privacy Policy

The privacy policy covers most standard GDPR requirements but has several gaps that require attention.

Google Analytics is detected on the site but is not explicitly named in the privacy policy. The policy references analytics in general terms but does not identify the specific tool or explain what data it processes.

No lawful basis is stated for each category of processing. GDPR Article 6 requires you to identify the legal ground for processing — such as contract performance, legitimate interests, or consent — for each activity.

The policy does not specify a timeframe for responding to data subject access requests. GDPR requires responses within 30 days.

International data transfers are referenced but no specific transfer mechanism is identified. Post-Schrems II, you must name whether you rely on Standard Contractual Clauses, adequacy decisions, or another mechanism.

Data retention periods are not specified for all data categories. Analytics data and server log retention periods are absent.

AI Analysis: Terms & Conditions

The terms and conditions are broadly adequate for a standard business website but contain several gaps.

No company registration number or registered address is included. UK law requires businesses to display their legal identity and registered address on their website.

The limitation of liability clause does not carve out non-excludable liabilities such as death, personal injury, or fraud. These exclusions are unenforceable under UK law and should be explicitly acknowledged.

There is no reference to a consumer cooling-off period. If you supply to consumers, a 14-day cancellation right is required under the Consumer Contracts Regulations 2013.

The dispute resolution clause specifies arbitration but does not name the arbitration body or process, making it difficult for users to understand how disputes would be resolved in practice.